



# New Hampshire Fish and Game Department

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Fall 2011

Dear School or Club Representative:

I'd like to offer a fall fundraiser for your school or club that is easy to do and a great moneymaker for your organization. Sell the popular 2012 New Hampshire Fish & Wildlife calendar and keep \$4.95 per calendar for your group! There are not many fundraisers around with a profit margin like that. You'll be helping out a good cause, too, because calendar sales also help support the New Hampshire Fish and Game Department's work conserving the state's fish and wildlife and promoting conservation education in our schools.

Here's why groups love selling the calendar:

**People want our calendars:** Everyone needs a calendar, and this is an attractive local product that showcases New Hampshire's wildlife and promotes outdoor activities for the whole family. Outdoor enthusiasts will appreciate our wildlife watching tips and the handy 2012 hunting, fishing and snowmobile season dates.

**Excellent profit margin:** Your group keeps \$4.95 *for each calendar purchased!*

**No risk to you:** No advance payment to Fish and Game is required. Students or club members simply use the individual sales forms to take orders and collect payment. You will then write one check to N.H. Fish and Game for the total purchase (a minimum purchase of 10 calendars is required), and we ship the calendars to you. You can save on shipping costs by picking up the calendars at Fish and Game headquarters in Concord.

**It's easy to get started:** Just add your organization's contact and deadline information to the front and back of the enclosed individual sales form, make copies and start selling!

We hope you'll take advantage of this exciting opportunity to work with the New Hampshire Fish and Game Department. Don't delay! Final fundraiser orders must be placed by November 18, 2011, to be ready for shipment or pickup by December 2. Orders can be accepted after this date, but allow three weeks for shipping or plan to pick your calendars up in Concord.

If you'd like to talk more about this fundraising opportunity, please call me at (603) 271-6355.

Sincerely,

Mark Beauchesne  
Advertising & Promotions Coordinator  
N.H. Fish and Game Department